

## PRESS RELEASE

# Festival Spectacles



**Festival Spectacles** - a new take on sunglasses - have teamed up with **Sightsavers**, making them their exclusive charity partner.

Inspired by the iconic decade that was the 70s, **Festival Spectacles** are a glorious mix of fun, flare and functionality combining the rock n roll spirit of Woodstock, Isle of Wight and Glastonbury.

These sunglasses are a must have for festival goers and stylistas alike as they come equipped with six interchangeable colour lenses that can be swapped to suit your mood, outfit, or quickly replaced after your sunnies have taken an ill advised dip in the mud. Whatever your outfit, there's a lens to suit.

**Festival Spectacles** charity partner, **Sightsavers** works in more than 30 countries to prevent and cure blindness, and to support those who are visually impaired through education and training. There are 153 million people in the world who are blind simply because they have no glasses. Working with its local partners, in the last year alone, **Sightsavers** has prescribed glasses to 874,830 people and provided glasses to 349,559 people.

**Sightsavers** will be receiving a donation for every pair of **Festival Spectacles** sold.



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*For further press information about Sightsavers, please contact Emma Blundell or Sarah Wilson in the Sightsavers media team on 01444 446723, [press@sightsavers.org](mailto:press@sightsavers.org). For media enquiries out of hours, please call 07775 928253.*



## Notes to editors

### About Festival Spectacles

1. Heti Gervis and GiGi Dryer are available for interviews
2. Official website: **[www.festivalspectacles.com](http://www.festivalspectacles.com)**
3. Twitter @festspecs | [www.facebook.com/festivalspectacles](http://www.facebook.com/festivalspectacles)
4. Photographs and product samples available upon request.

### About Sightsavers

1. Sightsavers is a registered UK charity (Registered charity numbers 207544 and SC038110) that works in more than 30 developing countries to prevent blindness, restore sight and advocate for social inclusion and equal rights for people who are blind and visually impaired. **[www.sightsavers.org](http://www.sightsavers.org)**
2. There are 45 million blind people in the world; 80% of all blindness can be prevented or cured.
3. Every sixty seconds another child loses their sight; only 2% of children who are disabled in the developing world attend school.
4. In the six decades since its foundation, Sightsavers has:
  - Treated over 206.8 million people for blinding and potentially blinding conditions
  - Carried out over 7.1 million operations to restore sight
  - Trained almost 0.5 million primary eye care workers
  - Carried out rehabilitation training to 91,000 people.
5. Sightsavers is one of the charities to benefit from this Red Nose Day 2011. A percentage of money raised will go towards helping Sightsavers continue its vital work in developing countries and specifically towards developing its work in Marsabit, Kenya.